

SHIFT INTO OVERDRIVE
 Swingline® GBC® Quartet® CAMBRIDGE® AT-A-GLANCE® Black n' Red®

PROGRAM OVERVIEW



Swingline®, Quartet® and Cambridge® have teamed up to help you and your customer cross the finish line! Shift your sales into overdrive and help your customers increase their productivity with these time saving products. With *Overdrive* your dealership, your sales reps and your customers win!

DEALER GRAND PRIZE



EXOTIC CAR DRIVING EXPERIENCE

4 DEALERS WILL WIN

Prize to be awarded via gift card up to \$2,000 that can be used for an exotic car driving experience in winner's area. Final prizes will be based on sales dollar growth (2 winners) and sales growth percentage (2 winners) over the 4 month period from January 1, 2017 - April 30, 2017 vs. the same time period last year.*

DEALER REP REWARDS

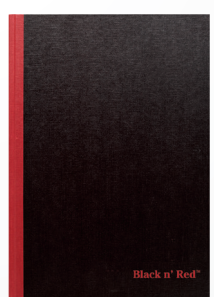
Earn up to \$1,000 in cash gift cards!



Reps will need to upload proofs of sale in order to earn rewards. See detailed list of select SKUs. Rewards will be processed monthly and paid on ACCO branded re-loadable cash gift cards on the 15th of the following month.

CONSUMER OFFERS

Earn cash back on select products!



Consumers will need to upload invoice and packing list to redeem gift cards at www.accobates.com. See detailed list of consumer offers.